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Xpand Xpo: The Virtual Macintosh Trade Show



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Category:

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Year released:

[1994](#)

Author:

Publisher:

[Xpand Ltd](#)

#1

[\[www\].se](#) [\[ftp\].se](#) [\[mirror\].us](#) [\[mirror\].de](#)
 xpandxpo_intleng_10_iso.zip (463.00 MB)
 MD5: [5b869be11534bbc4f31872a6ef24a0cc](#)
 For System 7.0 - 7.6 - Mac OS 9

#2

[\[www\].se](#) [\[ftp\].se](#) [\[mirror\].us](#) [\[mirror\].de](#)
 Xpand_Xpo_Ger.toast_.zip (476.16 MB)
 MD5: [d74b0449b0085dee7e6d6a9f9eae6f62](#)
 For System 7.0 - 7.6 - Mac OS 9

#3

[\[www\].se](#) [\[ftp\].se](#) [\[mirror\].us](#) [\[mirror\].de](#)
 XpandXpo_IntEnglish2.0.iso_.hqx (284.40 MB)
 MD5: [da5c2235122eb448c1e6fdaf809417ab](#)
 For System 7.0 - 7.6 - Mac OS 9

[\[www\].se](#) [\[ftp\].se](#) [\[mirror\].us](#) [\[mirror\].de](#)
 Xpand_Xpo.pdf

Emulation

This app works with: [SheepShaver](#), [Basilisk II](#),

We've developed and produced the **Xpand Xpo** as a tool to help Macintosh customers find and evaluate products, and as a medium for Macintosh vendors to help create awareness and demand for their products. Over time we hope it will become the standard solutions reference tool for the worldwide Macintosh user community.

- from the Readme file included

The computer industry has spawned hundreds of trade shows and conferences. These can cost vendors more than \$140,000 just to rent and operate a large booth — not to mention travel and hotel expenses. The cost of exhibiting on the CD-ROM ranges from \$3,000 to \$16,000.

Xpand Xpo's annual subscription fee is \$35; the disk is updated twice a year.

Companies participate in Xpand Xpo by purchasing disk space rather than renting floor space at an actual show. Participants are permitted to use co-op funds, which are typically allotted for advertising and marketing promotions with distributors and retailers.

Like conventional trade shows, exhibitors can rent space in a variety of sizes and configurations. Xpand's electronic "booths" are sold in 5-Mbyte chunks. About 1 Mbyte can include Mac software demos; remaining disc space can contain product literature and QuickTime movies that describe product features. Xpand provides translation and localization of literature, product movies and advertising.

- MacWEEK

- **xpandxpo_intleng_10_iso.zip** is International English edition 1.0.
- **Xpand_Xpo_Ger.toast.zip** is a German edition with some extra information about German publishers.
- **XpandXpo_IntEnglish2.0.iso_hqx** is International English edition 2.0, imaged from the original CD-ROM in Virtual CD/DVD Utility and compressed in a StuffIt file in an .hqx wrapper.

A note about the manual download available from above:

The manual contains a combined PDF compiled from a bunch of Readme files available on the CD-ROM.

Compatibility

Architecture: 68k

This is a Mac-only CD-ROM.

To use the Xpand Xpo you'll need the following:

- A Macintosh computer with at least a 13" color monitor and a minimum 8 Mbytes of RAM.
 - If you have an 8 megabyte Macintosh you should launch the application version on the CD called "Xpo™ - 8mb Macintosh."
 - If you have a Macintosh with 12 megabytes or more you should launch the application version on the CD called "Xpo™ - 12mb Macintosh" to achieve better performance.
- An internal or external CD-ROM drive
- Mac OS 7.1 or greater
- QuickTime 2.0 or greater (QuickTime 2.0 is included on the CD)
- SoundManager 3.0 or greater (SoundManager 3.0 is included on the CD)
- Your Monitor Control Panel must be set to 256 colors (if you launch the Xpand Xpo and your monitor is set to some other configuration, the application will ask for your permission to reset your monitor to 256 colors. When you quit the Xpand Xpo, you'll need to reset your monitor to your original settings).

COMMENTS

by [IIGS User](#) - 2015, August 17 - 4:18pm

To second the thanks 😊

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by [Kitchen2010](#) - 2015, August 17 - 9:54am

Thanks.

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by [MikeTomTom](#) - 2015, August 17 - 9:21am

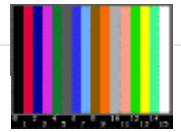
fixed


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by [Kitchen2010](#) - 2015, August 17 - 8:56am

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